

APPENDIX A – External Relations Activities

Board Member Attendance at Medicine Hat College Events

Board members are invited to review and consideration participation in the following MHC events.

Event	Month	Purpose	Request of Board	Tickets
Connecting Students to Business	March	Student to community networking	Board members engaged in business are invited to attend. We sincerely appreciate the support of board members in making this event known among their relationship circles.	MHC will charge a nominal fee to cover costs. Our budget for the event will include complimentary tickets for Board members choosing to attend.
Convocation	June	Celebration of student success	Support by attending/participating	Critical community event. Attendance is appreciated.
Donor recognition events	Various	Recognize contributions	Support by attending/participating	Critical community event. Attendance is appreciated.
Pathways Gala	June	Fundraising	We sincerely appreciate the support of board members in making this event known among their relationship circles	As this is an event that benefits students, we respectfully ask Board members to attend as a personal contribution. Those with a formal role in the event agenda will be offered a complimentary ticket.
Speakers	Various	Share knowledge	Support by attending/participating	No cost.
Stampede Breakfast	July	Provide MHC employees with breakfast to kick off stampede	Support by attending/participating	No cost.

Board Member Attendance at Community Events

Board members are invited to review and consideration participation in the following community events.

Event	Month	Purpose	Possible Engagement	Value
Chamber After 5 Events	Various	Community networking	Supporting by attending/participating	Good: should participate as feasible.
State of City Address	January	Update on community and city	Support via purchase of tickets	Good: should participate as feasible.
Vital Signs presentation	Fall	Share outcomes of annual community survey	Support via purchase of tickets	Good: should participate as feasible.
Medalta Black and White	October	Funds and friends	Support via purchase of tickets	BofG could attend
MH Chamber Business Awards	October	Recognition for stand-out Medicine Hat and Area businesses	Support via purchase of tickets	SEC & BofG could attend
Bread & Roses Fundraiser	March	Fundraiser for underprivileged group	Support via purchase of tickets	Good: should participate as feasible.