



PROGRAM PLANNING GUIDE 2017 – 2018

Bachelor of Applied Arts (Visual Communications)

The purpose of this program planning guide is to help students track their progress within their chosen program. The information in this planning guide is accurate at the time of printing and is subject to change without notice. It is the students' responsibility to ensure the accuracy of their program and course choice. Students should use the program planning guide dated the year in which they began the program. This guide should be used in conjunction with the official version of the Medicine Hat College Calendar, and calendars of appropriate transfer institutions, which are the final authorities regarding program requirements.

Year 1 Academic Terms 1 & 2

FALL SEMESTER			WINTER SEMESTER		
COURSE	DATE	GRADE	COURSE	DATE	GRADE
ARDR 241 <i>Drawing I</i>			ARDR 243 <i>Drawing II</i> Prerequisite: ARDR 241		
ARFN 231 <i>2D Fundamentals I</i>			ARFN 233 <i>3D Fundamentals</i>		
ARVC 213 <i>Typography I</i>			ARFN 234 <i>2D Fundamentals II</i> Prerequisite: ARFN 231		
One of: ARHI 200 <i>Intro to Social and Historical Art</i> OR ARHI 201 <i>Survey of Western Art I</i>			One of: ARHI 203 <i>Survey of Western Art II</i> OR ARHI 317 <i>Modern Art</i> Prerequisite: ARHI 200 or 201 or 203		
One of: ENGL 123 <i>Fund. Of Writing and Speech</i> OR Junior English			One of: ENGL 125 <i>Intro Report Writing and Speech</i> OR Junior English		

Year 2 (Academic Terms 3, 4 & 5)

FALL SEMESTER			WINTER SEMESTER		
COURSE	DATE	GRADE	COURSE	DATE	GRADE
ARHI 309 <i>Design History</i> Prerequisite: ARHI 200 or 201 or 203			ARHI 300 <i>Critical Theory</i> Prerequisite: ARHI 200 or 201 or 203		
ARVC 327 <i>Print Production</i> Prerequisite: ARFN 231			ARVC 333 <i>Graphic Design II</i> Prerequisite: ARVC 331		
ARVC 331 <i>Graphic Design I</i> Prerequisite: ARVC 213 & ARFN 234 & ARDR 241			Art Studio Elective**		
ARVC 394 <i>Portfolio and Work Term Prep</i> Prerequisite: ARVC 213, ARFN 234 & ARDR 241			Art Studio Elective**		
Art Studio Elective**			Art Studio Elective**		
Art Studio Elective**					
SPRING/SUMMER					
ARVC 395 <i>Work Term I</i> Prerequisite: ARVC 394					

Year 3 (Academic Terms 6, 7 & 8)

FALL SEMESTER			WINTER SEMESTER		
COURSE	DATE	GRADE	COURSE	DATE	GRADE
ARVC 396 <i>Applied Vis. Com. I</i> Prerequisite: ARVC 333			ARVC 496 <i>Applied Vis. Com. II</i> Prerequisite: ARVC 396		
Art Studio Elective**			ARVC 498 <i>Special Projects and Exh. I</i> Prerequisite: ARVC 396 or ARDR 343		
Art Studio Elective**			ARVC 499 <i>Special Projects and Exh. II</i> Prerequisite: ARVC 396 or ARDR 343		
Art Studio Elective**			Art Studio Elective**		
One of* MGMT 270 <i>The Entrepreneurial Experience</i> MKTG 171 <i>Marketing</i> MKTG 355 <i>Creating Brand Intelligence</i> Prerequisite: 3 rd year standing in Visual Communications Program			Art Studio Elective**		
SPRING/SUMMER					
ARVC 495 <i>Work Term II</i> Prerequisite: ARVC 394 & ARVC 395					

*University of Lethbridge Dual Admission Students must take an Approved Elective, please consult and Academic Advisor for a list of approved classes.

Art Studio Elective Course List:

Please note that **only the courses listed below can be used to meet the **Art Studio Elective requirements**. The courses listed under Electives in the MyMHC online registration portal encompass other choices students have within the program ie. English choices, Art History choices and Management or Marketing choices. **English (ENGL)** classes, **Art History (ARHI)** classes and **Management (MGMT) or Marketing (MKTG)** classes **CANNOT** be used to meet Art Studio Elective requirements.

Visual Art Studio:

ARDR 341	Drawing III	ARFA 379	Intaglio I
ARDR 343	Drawing IV	ARFA 380	Intaglio II
ARFA 304	Sculpture I	ARFA 407	3D Design II
ARFA 305	3D Design I	ARFA 408	Sculpture II
ARFA 351	Painting I	ARFA 490	Directed Study
ARFA 353	Painting II	ARPH 335	Photography I
ARFA 357	Illustration I	ARPH 337	Photography II
ARFA 372	Relief Printmaking I	ARVC 315	Typography II
ARFA 377	Serigraphy I		
ARFA 378	Serigraphy II		

Electronic and Related:

AREL 329	Design for Web I
AREL 338	Interactive Media I
AREL 365	Video I
AREL 429	Design for Web II
AREL 438	Interactive Media II

Program Notes:

- The BAA (VC) requires the completion of two, 3 to 4 month Work Terms (ARVC 395 and ARVC 495). These Work Terms can only be completed after Academic Term IV and at least one of the two Work Terms must be completed prior to the last academic semester (Academic Term VI)
- Must attain a minimum cumulative GPA of 2.0 throughout the program
- Must obtain a passing grade in both Work Terms.
- Must obtain no more than one D or D+ grade in the program
- Must obtain no D or D+ grades in any core design and Visual Communication courses (ARVC 331, ARVC 333, ARVC 396, ARVC 496, ARVC 498, and ARVC 499). Should you receive a D or D+ grade in any such core design or Visual Communications course you will only have one opportunity (excluding “W” grade attempts) to repeat that course and raise its grade.
- Must obtain no more than one “W” grade for each of the required core design Visual Communications courses (ARVC 331, ARVC 333, ARVC 396, ARVC 496, ARVC 498 and ARVC 499).

For more information or assistance with your program, please contact
Academic Advising at (403) 529-3819

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