



# Vibrant Futures Start Here

DONOR IMPACT REPORT | 2023-2024





**Kevin Shufflebotham**  
PRESIDENT & CEO

## A Message of Thanks

As the rush of the holiday season builds and we prepare to celebrate with the people and traditions we hold dear, I take this moment to reflect on the joy of both giving and receiving.

To give a gift to Medicine Hat College is to change a life. Your generosity extends far beyond financial support; it is a declaration of faith in the boundless potential of our students. Every scholarship you fund, every program you enhance, and every dream you help make possible is a testament to your belief in the promise of education.

To receive that gift is a symbol of hope, encouragement and possibility. Thanks to your support, our students are not only empowered to pursue their academic goals but are also inspired to create a ripple effect of kindness and achievement in their communities and beyond. Your gifts remind us all that when we invest in each other, we unlock a brighter future for everyone. Your gifts are ones that keep on giving, unwrapped over time, for years to come.

On behalf of our students, faculty, and staff, thank you for championing the power of education and the spirit of giving.

With gratitude,

**Kevin Shufflebotham**  
PRESIDENT & CEO

*Creating a  
Community of Giving*

DONATE TODAY!  
VISIT [WWW.MHC.AB.CA/DONATE](http://WWW.MHC.AB.CA/DONATE).

## Community Impact

In the past year, your generosity made a lasting difference in the lives of our students. Most donations focused on rewarding student achievement and easing financial stress, enabling students to focus on their success. Through contributions to annual and endowed awards, program enhancement funds, and transformative bequests, donors like you have helped create opportunities that empower students to thrive.

The following highlights showcase the remarkable impact your support has made!



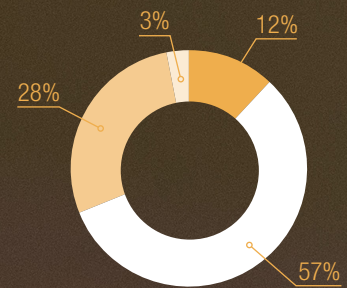
NEARLY  
**907** AWARDS  
DISTRIBUTED

**\$948,214** IN FUNDING AWARDED  
TO STUDENTS\*

*\*Funding is comprised of both donations and Government of Alberta support.*

### GIFT BREAKDOWN FOR 2023-24:

- 12% ANNUAL AWARDS
- 57% ENDOWMENT AWARDS
- 28% PROGRAM ENHANCEMENTS
- 3% OTHER (E.G. SPONSORSHIP)



### EVERY GIFT MAKES A DIFFERENCE

Here's how your gift translates to support student success.



TEXTBOOKS  
(\$1600)



AVERAGE COST  
PER CREDITED  
COURSE (\$750)



GROCERIES  
FOR A YEAR  
(\$3500)



AVERAGE  
ANNUAL  
TUITION  
(\$5,500)

## A Legacy of Support:

### THE WALDBAUER STUDENT LIFE ENHANCEMENT FUND

At Medicine Hat College, we believe that every student deserves an equal opportunity to achieve their dreams, no matter the obstacles they may face. Thanks to the extraordinary generosity of Donald R. Waldbauer, that belief is more tangible than ever. By leaving a significant part of his estate to MHC, Mr. Waldbauer has ensured that countless students will have access to the resources they need to overcome challenges and succeed in their education.

His transformational gift led to the renaming of the Pathways Student Life Enhancement Fund to the Waldbauer Student Life Enhancement Fund—a lasting tribute to his generosity and vision for student success.

The Waldbauer Student Life Enhancement Fund addresses the critical obstacles that students often face on their educational journey by combining an annual fund with an everlasting endowment, which provides immediate assistance to students while ensuring ongoing support for future generations. Whether it's helping with childcare, transportation, textbooks, or tuition, this fund is designed to support students from their first application to the moment they graduate.

Donald Waldbauer's bequest is more than a financial gift—it's a symbol of hope and opportunity that not only honors his legacy but also serves as a beacon for what can be accomplished when philanthropy and education align.



## Your Impact, Their Success: A JOURNEY IN THANKS

"Being a first-year student, *this has lifted a large weight off of my shoulders*, as I can now afford other educational tools such as textbooks and my computer."

"Your belief in my potential inspires me to strive for excellence and contribute meaningfully to my chosen field. I am profoundly grateful for your investment in my education, and *I will always remember your kindness.*"

"There were times when my dream of pursuing a higher education seemed impossible, but the financial assistance you have provided me has helped me tremendously and kept me going. *Because of what you have done for me, I can follow my dream for my family.*"

"Thank you for supporting women in STEM. *I value this award more than you could know.*"

## A Hand up for Health:

### DR. CLARENCE AND MARGARET SMITH MEMORIAL AWARD

Dr. Clarence and Margaret Smith dedicated a large portion of their lives to the betterment of humankind using education and volunteerism to provide care to the less fortunate. Now, they leave behind a legacy that will support Medicine Hat College nursing students through the Dr. Clarence and Margaret Smith Memorial Award, passing their torch to a new generation of helping professionals for years to come.

#### A HOPE FOR FUTURE NURSES

The Smiths had strongly held beliefs in universal health care and in creating 'a floor of medical assistance below which no person can fall.' In a similar manner, they believed that a lack of money should not affect an individual's ability

to access education, particularly true for anyone facing obstacles or impediments to following their passion, getting an education, and starting a career.

The Smiths understood the critical role that nurses have and continue to play in the health care system, and accordingly, they wished to direct the money they have left behind to the future generation of nurses, through the Dr. Clarence and Margaret Smith Memorial Award.

Supporting MHC nursing students, priority will be given to those who need a "hand up" in their education. Those who apply with demonstrated financial need, from a historically

underrepresented group, and/or have overcome an obstacle to pursue their education, will be given the opportunity to qualify for the funding.

"The legacy of Dr. Clarence and Margaret Smith lives on, and their values and efforts will continue to positively touch lives and improve the world," says Dr. Jason Openo, dean of health and community services at MHC.

Honoured by their contribution to its students, MHC has also dedicated a classroom within the School of Health and Community Services to the Smiths. Classroom E153 will recognize Dr. Clarence and Margaret and the support they are providing to students for years to come.



### STAY CONNECTED

Want to learn more about upcoming college activities, events, and opportunities? Subscribe to our Alumni & Friends e-publication for the latest updates.

Explore how you can get involved and make a lasting impact on students and the broader MHC community. Visit [www.mhc.ab.ca/alumni](http://www.mhc.ab.ca/alumni) today!



## Alumni & Friends

By becoming an MHC Alumni & Friends benefit partner, you can provide exclusive student discounts while promoting your organization to our vibrant college community.

### WHY PARTNER WITH US?

**Strengthen Your Brand:** Gain visibility with the MHC community, which includes current students, alumni, staff, and their families.

**Support Education:** Your involvement helps foster positive experiences and opportunities for our students, who are the future of our workforce.

**Tailored Benefits:** We'll work with you to customize an offer that aligns with your business or organization's goals and the needs of our community.

### GETTING STARTED IS EASY!

Participation is free, and becoming a benefit partner is as simple as reaching out to us at [alumni@mhc.ab.ca](mailto:alumni@mhc.ab.ca). Whether you offer discounts, special services, or other perks, your contribution will make a difference.



Follow us on social media to stay up-to-date on the latest MHC news and activities!

## Meet the Community Engagement Team



**Kevin Shufflebotham**  
PRESIDENT & CEO



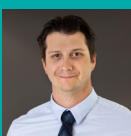
**Tonielle Pavlovic** *(on leave)*  
DEVELOPMENT OFFICER  
[tpavlovic@mhc.ab.ca](mailto:tpavlovic@mhc.ab.ca)  
403.504.3585



**Jenna Williams** *(on leave)*  
COMMUNITY RELATIONS OFFICER  
[jwilliams@mhc.ab.ca](mailto:jwilliams@mhc.ab.ca)  
403.502.8995



**Mark Keller**  
EXECUTIVE DIRECTOR  
ADVANCEMENT & COMMUNITY RELATIONS



**Landon Heilman**  
DEVELOPMENT OFFICER  
[lheilman@mhc.ab.ca](mailto:lheilman@mhc.ab.ca)  
403.504.3585



**Joria Wright**  
COMMUNITY RELATIONS OFFICER  
[jwright@mhc.ab.ca](mailto:jwright@mhc.ab.ca)  
403.502.8995



**Jennifer Kerslake**  
DIRECTOR, COMMUNITY ENGAGEMENT  
[jkerslake@mhc.ab.ca](mailto:jkerslake@mhc.ab.ca)  
403.529.3897



**Tina Leighton**  
ADMINISTRATIVE ASSISTANT  
[engage@mhc.ab.ca](mailto:engage@mhc.ab.ca)  
403.502.8997