



**Name:** \_\_\_\_\_

**ID#:** \_\_\_\_\_

**Date Created:** \_\_\_\_\_

**Date Revised:** \_\_\_\_\_

## **PROGRAM PLANNING GUIDE 2024-2025**

### **Data Analytics for Business Certificate**

The purpose of this program-planning guide is to help students track their progress within their chosen program. The information in this planning guide is accurate at the time of printing and is subject to change without notice. It is the students' responsibility to ensure the accuracy of their program and course choice. Students should use the program-planning guide dated the year in which they began the program. This guide should be used in conjunction with the official version of the Medicine Hat College Calendar, and calendars of appropriate transfer institutions, which are the final authorities regarding program requirements.

<b>FALL SEMESTER</b>			<b>WINTER SEMESTER</b>		
<b>COURSE</b>	<b>TERM</b>	<b>GRADE</b>	<b>COURSE</b>	<b>TERM</b>	<b>GRADE</b>
<b>DATA 100</b> Data Literacy			<b>DATA 180</b> Data Visualization & Business Reporting		
<b>DATA 155</b> Applied Field Placement I <b>Co-requisite:</b> DATA 100 & MGMT 150			<b>DATA 185</b> Applied Field Placement III <b>Co-requisite:</b> DATA 180 & MKTG 170		
<b>DATA 175</b> Applied Field Placement II <b>Co-requisite:</b> DATA 100 & MGMT 150			<b>DATA 195</b> Applied Field Placement IV <b>Co-requisite:</b> DATA 180 & MKTG 170		
<b>MGMT 150</b> Strategic Communication			<b>MKTG 170</b> Marketing and Social Media Analytics		

### **GRADUATION REQUIREMENTS:**

To successfully complete the program students must

- attain a minimum GPA of 2.0
- achieve a grade of CR in all Applied Field Placements